CHILL-CAN
Research, Development & Manufacturing Campus

FUTURE HOME

CHILL-CAN
©

YOUNGSTOWN
OHIO

John Pannaunzio
Parella-Pannaunzio
CHILL-CAN
Research, Development & Manufacturing Campus

- $20 Million investment
- 21 Acre campus
- 250 Jobs
- 1 Billion cans per year
“GOOD FORTUNE?”

“YOUNGSTOWN?”
Chill-Can campus, overlooking downtown Youngstown from the city’s East Side.
Mitchell Joseph, Chairman & CEO, Joseph Co. International
Typical condition of structures before Chill-Can campus development.
Timeline
Legacy of fifth generation bottling family.

1921
Star Bottling is launched in Youngstown, Ohio.

1951
EXPANSION
Maine, Florida Star Bottling Facility opened.

1981
2 MORE LAUNCHES & TRADEMARKS
Joseph Ingham Co. & Partners, Inc. launched. 1966
Nickelodeon Snack launched. M.S.I. enters the wholesale for all of Disneyland's bottled-agencies.

1995
THE US MILITARY
1,500 Self-Chilling cartons are produced for US Marines.

1996
AWARDS
Jack Daniel's Tennessee Award: Military Award for Rookie of the Year product. 1997 Winner of Can & Technology of the Year by Rennie.

1998
SPACE & BEYOND
International Can Manufacturing Technology Conference - keynote speaker. S. Chill Cans selected on to replace fuel with NASA space mission. Senator John Green. EPA Drycleaning Zone protection Award Winner.

2010
THE FORMULA
O.C. works with MIT chemist to develop a revolutionary energy drink that contains No Sugar & No Caffeine.

2011
THE BRAND NAME
Mr. S. Suit Joseph names the newest energy drink, West Coast Chill.

2012
WCC enters into multi-year marketing and sponsorship partnership with the Cleveland Cavaliers of the NBA.

2014
WCC becomes national brand as GNC LiveWell begins selling West Coast Chill coast to coast.

2015
WCC signs baseball legend Johnny Bench as brand ambassador.

#PUREENERGYREVOLUTION BEGINS

BRANDS
Syrup Sales Editor's Choice Award Winner: 4th Place Baby with Playbuy and becomes the exclusive energy drink of the annual Playboy Jazz Festival. New "I" logo launched.

LANDBANK
Looking north (above), and south (right).
Looking east to downtown (above), and west (left).
Looking northeast, toward YSU.
10 acre site, outlined in blue, adjacent to rail line.
Chill-Can campus groundbreaking: From left, Matteo Joseph, Director of Technical Operations, Joseph Co.; Debora Flora, Executive Director, Mahoning County Land Bank; Mitchell Joseph, Chairman & CEO, Joseph Co.; Daniel Yemma, Chairman, Mahoning County Land Bank; Larry Moliterno & Art Spellman, Mahoning County Land Bank board members.