Our mission

From the countryside to the city, we provide our region with natural places that nourish and support vibrant and prosperous communities by identifying, preserving, restoring and maintaining essential assets like clean water, working farms, wildlife areas and parks.
Lasting gifts improve lives

At Western Reserve Land Conservancy, we are always looking to the future. That’s because we must make decisions today about natural areas, farmland and urban neighborhoods that will impact future generations. We are, in effect, making decisions that will improve the lives of our great-great-great grandchildren.

Members of our White Oak Legacy Society share this vision. These Land Conservancy supporters have generously included us in their estate planning. The Land Conservancy is extremely grateful to these donors, whose gifts will fund important conservation and urban revitalization work in our communities for decades to come.

The White Oak Legacy Society inspires us — its members have made a commitment to a better future.

My colleagues and I look forward to working with you and your family, and welcoming you as members.

Nancy McCann
Chief Development Officer

How to become a member

- Make a bequest to Western Reserve Land Conservancy in your will or trust.
- Establish a planned gift with the Land Conservancy that provides income payments to you for life, such as a charitable gift annuity or charitable remainder trust.
- Establish a lead trust that will provide annual contributions to the Land Conservancy with the remainder going to your family.
- Name the Land Conservancy as a beneficiary of a life insurance policy, retirement plan or IRA.

Benefits of membership

- A legacy of helping preserve special places throughout our region.
- Legacy Society members are recognized at an annual event held in their honor and in the Land Conservancy’s annual report. Each year, a local artist designs their vision of the “Art of Caring”, which is presented to a Legacy Society member who exemplifies the art of caring through their leadership, passion and vision.
- Invitations to special Land Conservancy events.
- Professional help with your questions about planned and charitable giving.