

Katherine Bulava
Hatha Communications

In 2010, Katherine Bulava started Hatha Communications, which works to gain exposure and credibility for non-profit clients. Embracing a comprehensive communications approach, Hatha Communications helps clients either develop or re-evaluate both how they are currently and how they would like to be communicating who they are and what they do across the communications spectrum, including messaging, public relations outreach, media relations, website, social media, video and print collateral. Bulava started her career as a freelance journalist and served Cleveland City Council for five years, moving through the ranks to Communications Director. While at Cleveland City Council, Bulava orchestrated a foreclosure-focused debate for the 2008 Vice-Presidential candidates and the launched 2006-2010 Breaking the Cycle of Abandonment Initiative, which brought international media attention to Cleveland's foreclosure crisis and helped create an environment for legislative change. Bulava also has almost a decade of political campaign experience and has worked with both sides of the aisle. She holds a BA in English and an MA in Communications Management from John Carroll University.